



**VIET  
VU**

## **ECONOMIST**

Viet joins the Brookfield Institute for Innovation + Entrepreneurship (BII+E) as an Economist. Immediately prior to BII+E, Viet studied at the London School of Economics & Political Science where he taught Intermediate Microeconomics and worked on his thesis on the game theory of seller reputation.

Viet is interested in how governments and companies can intentionally design policies and markets to drive human behaviour. He is also fascinated by how the world adapts to the emergence of new types of markets as legal frameworks often lag behind. Previously, he has done research on automatic bidding strategies in internet auction markets, implicit racially-based bias in the academic job market for Economists, and how seller reputation propagates through a network of consumers.

Professionally, Viet has had the opportunity to work internationally, from the UK, Canada, to Bolivia and Vietnam. He brings with him experiences from researching Economics, working with A&W to set up its data analytics infrastructure, to helping a non-profit in Bolivia set up a community data collection framework.

Viet is also an active player in queer activism. He has facilitated discussions with high school students, and contributes to the largest dedicated legal database on queer rights in the world, Equaldex.

Viet holds a Master of Science in Economics from the London School of Economics & Political Science and a Bachelor of Arts in Economics from the University of British Columbia.

[viet.vu@ryerson.ca](mailto:viet.vu@ryerson.ca) | [@vviet93](https://twitter.com/vviet93)