



MAKO Student Innovation Award 2018

The MAKO Student Innovation Award is available to participants in Ryerson's Zone Learning ecosystem who are working towards bringing a new commercial product to market. Annual MAKO Student Innovation Award recipients receive \$10,500 to assist them in transforming their ideas and prototypes into market-ready products and successful businesses.

VALUE OF THE AWARD

\$10,500

APPLICATION SCHEDULE

- Applications open: February 5, 2018
- Application deadline: March 5, 2018
- Applicants will be short-listed and finalists will be notified in March 2018
- In-person presentations by finalists and adjudication: April 2018

ELIGIBLE STUDENT GROUPS

- Undergraduate
- Graduate
- Continuing Education
- Full-time
- Part-time

ELIGIBILITY CONDITIONS

- Student must currently be participating in the Ryerson Zone network and in good academic standing
- If the submission is made by a team, at least one team member must meet the eligibility conditions
- Student must have a physical mock-up/prototype and business plan by the adjudication date
- Evidence of cross-zone collaboration is encouraged, but not mandatory

WEIGHTED CRITERIA

- 25% - Innovation in Product Design and Concept
- 25% - Marketability and Commercialization
- 25% - Business Model
- 25% - Social Impact

SELECTION AND ADMINISTRATION

Applicants will be shortlisted to a group of finalists. All finalists will be notified and invited to make a presentation in front of a selection committee. The selection committee will attend the adjudication event, watch all presentations, and make the final selection of recipient based on the weighted criteria.

APPLICATION PROCESS

Please submit the following information by email to zonelearning@ryerson.ca using the following email subject line: Application – MAKO Student Innovation Award 2018.

STUDENT APPLICANT INFORMATION

Name of Student: _____

Student Number: _____

Program: _____

Home Phone: _____ Cell Phone: _____

Ryerson email: _____

Please list name & student number of any additional design team members (if applicable):

ZONE PARTICIPATION

Please list the ways you are currently participating in the Zone ecosystem:

- Current Zone Member (list specific Zone): _____
- Current Zone Applicant (list specific Zone): _____
- Zone workshops/seminars/events Participant (list all attended in this year): _____

PRODUCT DESIGN INFORMATION

For consideration as a finalist, your email application must include:

- Photo or Video of your physical product prototype
- 1 page to briefly describe:
 - o Product concept
 - o Business Model (e.g. your plan to generate revenue, target customer, possible supply chain, how you will market the product, etc.)
 - o The social impact of your new product

If you have questions about the award or the application process, please email cira.nickel@ryerson.ca.